XD-54/12

Received January 8, 1962

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CONTOUR

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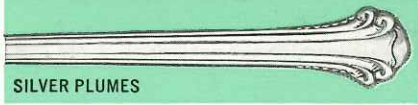
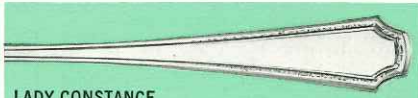
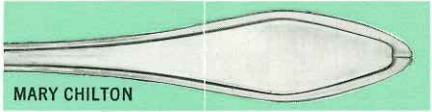

SILVER PLUMES

SILVER SPRAY

ESPLANADE

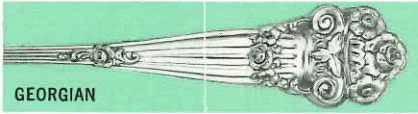

LADY CONSTANCE

ARISTOCRAT

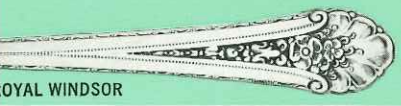

MARY CHILTON

SYMPHONY CHASED

OLD ENGLISH


GEORGIAN

SEVILLE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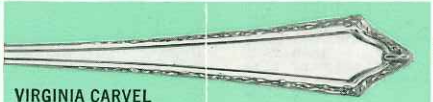
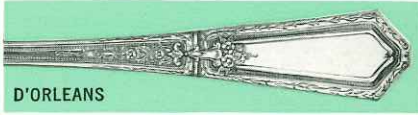
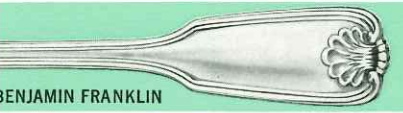
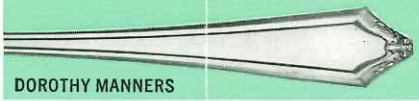

VIRGINIA CARVEL

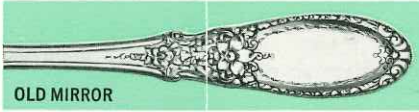

D'ORLEANS

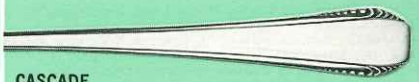

BENJAMIN FRANKLIN


DOROTHY MANNERS

SYMPHONY

SOUTHWIND


OLD MIRROR

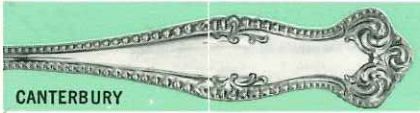

CASCADE

OLD COLONIAL

DRURY LANE

LADY DIANA

OLD NEWBURY


CANTERBURY

CHASED DIANA

PAUL REVERE

LADY MARY

OLD BROCADE

SPECIAL PRICES FOR TOWLE'S 30% OFF SALE

uantity	Item	Group A Was	Group A Now	Group B Was	Group B Now	Group C Was	Group C Now
	PLACE SETTING PIECES						
	Teaspoon	$6.25	$4.38	$6.50	$4.55	$7.00	$4.90
	Place Fork (Luncheon)	9.50	6.65	10.00	7.00	11.50	8.05
	Place Knife (Luncheon)	8.75	6.13	9.00	6.30	9.75	6.83
	Salad or Pastry Fork, Individual	7.75	5.43	8.75	6.13	8.90	6.23
	Spreaders, Flat Handle10	6.00	4.20	6.50	4.55	7.75	5.43
	Spreaders, Hollow Handle	6.00	4.20	6.50	4.55	7.75	5.43
	Cream Soup Spoon1	8.50	5.95	8.75	6.13	9.00	6.30
	OTHER PLACE PIECES						
	Breakfast Knife2*	10.00	7.00	10.00	7.00	11.00	7.70
	Cocktail or Oyster Fork	6.50	4.55	6.50	4.55	7.00	4.90
	Coffee or Cocktail Spoon	4.25	2.98	4.25	2.98	5.00	3.50
	Dessert Spoon3	9.75	6.83	9.75	6.83	10.50	7.35
	Fish Knife or Fork*	10.50	7.35	10.50	7.35	11.00	7.70
	Fruit Knife*	9.00	6.30	9.00	6.30	9.25	6.48
	Fruit or Melon Spoon	8.25	5.78	8.25	5.78	8.50	5.95
	Ice Cream Fork	8.25	5.78	8.25	5.78	8.50	5.95
	Iced Beverage Spoon	8.50	5.95	8.50	5.95	8.75	6.13
	Place Fork, Large (Dinner)2	13.50	9.45	13.50	9.45	14.25	9.98
	Place Knife, Large (Dinner)2	10.00	7.00	10.00	7.00	10.50	7.35
	Steak Knife or Fork, Individual*	10.50	7.35	10.50	7.35	10.75	7.53
	SERVING PIECES						
	Bon Bon or Nut Spoon4*	11.00	7.70	11.00	7.70	11.00	7.70
	Butter Serving Knife (F.H.)5*	12.00	8.40	12.00	8.40	12.50	8.75
	Butter Serving Knife (H.H.)	12.00	8.40	12.00	8.40	12.50	8.75
	Cake Breaker*	15.00	10.50	15.00	10.50	15.75	11.03
	Cheese Serving Knife	9.25	6.48	9.25	6.48	9.50	6.65
	Cold Meat or Buffet Fork	20.50	14.35	20.50	14.35	22.50	15.75
	Cream or Sauce Ladle*	13.00	9.10	13.00	9.10	13.00	9.10
	Gravy Ladle	20.00	14.00	20.00	14.00	21.00	14.70
	Jelly Server4*	11.00	7.70	11.00	7.70	11.00	7.70
	Lemon Fork6*	6.50	4.55	6.50	4.55	8.25	5.78
	Olive or Pickle Fork7*	7.00	4.90	7.00	4.90	8.25	5.78
	Olive Spoon8*			11.00	7.70	11.00	7.70
	Pie or Cake Serving Knife	16.50	11.55	16.50	11.55	17.50	12.25
	Relish or Jam Spoon*	11.00	7.70	11.00	7.70	11.00	7.70
	Salad Bowl Servers, Plastic	22.00	15.40	22.00	15.40	22.50	15.75
	Salad or Serving Spoon, Small*	22.00	15.40	22.00	15.40	22.00	15.40
	Sugar Spoon	10.00	7.00	10.00	7.00	10.50	7.35
	Sugar Tongs4*	11.00	7.70	11.00	7.70	11.00	7.70
	Table or Serving Spoon	16.75	11.73	16.75	11.73	17.75	12.43
	Table or Serving Spoon, Pierced9*	17.50	12.25	17.50	12.25	19.25	13.48
	Tomato or Flat Server	22.00	15.40	22.00	15.40	22.00	15.40
	CARVING SETS						
	Roast Carving Set, Knife and Fork	48.50	33.95	48.50	33.95	49.50	34.65
	Steak Set, Knife and Fork	32.00	22.40	32.00	22.40	33.00	23.10

roup A Aristocrat, Canterbury, Cascade, Dorothy Manners, Lady Constance, ady Diana, Lady Mary, Louis XIV, Mary Chilton, Old Brocade, Old Colonial, Old nglish, Old Mirror, Old Newbury, Paul Revere, Royal Windsor, Seville, Silver Spray, ymphony, Virginia Carvel.

roup B Chased Diana, Drury Lane, Esplanade, Silver Plumes, Southwind, Symhony Chased.

roup C Benjamin Franklin, Contour, D'Orleans, Georgian.

O BE DISCONTINUED WHEN PRESENT INVENTORY IS EXHAUSTED.

. Place Spoon in Contour, Esplanade, Southwind, and S. Spray.
. Not in Contour, Southwind, and S. Spray.
. Not in Contour, Esplanade, Southwind, and S. Spray.
. Available only in B. Frank., Contour, Espl., Georg., L. XIV, O. Col., O. Mirror, S. Spray, S. Plumes, and Southwind.
. Not in Contour, Esplanade, Old Colonial, Southwind, and S. Spray.
. Available only in B. Frank., Espl., Georg., O. Col., O. Mirror, S. Plumes, Southwind, and S. Spray. 7. Not in Esplanade.
. Available only in B. Franklin, Esplanade and Georgian.
. Available only in B. Franklin, Contour, Esplanade, Georgian, L. XIV, Southwind, and S. Spray. 10. Not in Contour.

ices include Federal Tax — subject to change without notice. Effective Jan. 15, 1962.

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January 8, 1962